CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B) 1707 Osage St, Ste 103 Alexandria, VA 22302

	Contract / Re	vision		Alt Order #	
	1800064	1		08768702	
Product					
LUTHER STRANGE SENA	T				
Contract Dates	Estimate #				
09/12/17 - 09/18/17	812				
Advertiser			Ori	ginal Date	/ Revision
POL/Strange, Luther/R/S	enator/AL		0	9/11/17	/ 09/11/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA ,	Ryan E	Eddi	ns	HRP-Washingt
	Special Hand	ling			
	Demographic				
	Adults 35+				
	Agy Code	Advert	iser	Code	Product 1/2
	9913865	62			78
	Agency Ref			Advertiser	Ref

	Start/End		Spots/	•			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S	Spots	Amount
1 WSFA 09/15/17 09/15/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week	⁼ 10-1035pm Rate		:30	•	NM	0	\$0.00
Week: 09/11/17 09/17/171 1	\$275.00						
Spot Ch Date Range Description	Start/End Time	Weekday		<u>Rate</u>	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - M	F 10-1035pm	F	:30	\$275.00	NM		
Credited							
2 WSFA 09/15/17 09/15/17 ALABAMA LIVE @ 11A			:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$30.00						
Spot Ch Date Range Description	Start/End Time	Weekday	s <u>Length</u>	 Rate 	<u>Type</u>		
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A	11-1130Am	F	:30	\$30.00	NM		
Credited							
3 WSFA 09/15/17 09/15/17 ALABAMA LIVE @ 1130AN			:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	<u>Rate</u> \$30.00				1		
Spot Ch Date Range Description	Start/End Time	Weekday	s Length	Rate	Type		
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AI	M 1130A-12P	F	:30	\$30.00	NM		
Credited				•			
4 WSFA 09/15/17 09/15/17 WSFA 12 News at Noon	12-1230pm		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	<u>Rate</u> \$100.00						
Spot Ch Date Range Description	Start/End Time	Weekday	s Length	Rate	Type		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon	12-1230pm	F	:30	\$100.00	NM		
Credited							
5 WSFA 09/15/17 09/15/17 WSFA 12 NEWS AT 4PM	M-F 4-430P		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 09/11/17 09/17/171 1	\$60.00	104 1 1			_		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM	Start/End Time M-F 4-430P	Weekday		<u>Rate</u> \$60.00	<u>Type</u> NM		
Credited	IVI-F 4-43UP		:30	⊅0∪.∪∪	INIVI		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> <u>Alt Order #</u>
1800064 / 08768702

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/Sε
 09/11/17 / 09/11/17

	Start/End	Spots	1			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Sp	ots	Amount
6 WSFA 09/15/17 09/15/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$75.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	F :30	\$75.00	NM		
Credited						
N 7 WSFA 09/15/17 09/15/17 WSFA 12 News at Five	5-530pm	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			l		
Week: 09/11/17 09/17/171 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	\$185.00 Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Five	5-530pm	F :30	\$185.00	NM		
Credited						
8 WSFA 09/15/17 09/15/17 Today in Alabama 530a	528am-6am	:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate		•			
Week: 09/11/17 09/17/171 1	\$100.00					
9 WSFA 09/15/17 09/15/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	·	:30		NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$350.00					
10 WSFA 09/15/17 09/15/17 Today In Alabama	6a-7a	:30		NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/11/17 09/17/171 1	\$175.00					
11 WSFA 09/15/17 09/15/17 ENTERTAINMENT TONIGH	•	:30	•	NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$215.00			:		
12 WSFA 09/15/17 09/15/17 NBC Today Show	7-9am	:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	Rate	.00			•	V1.10.00
Week: 09/11/17 09/17/171 1	\$115.00					
13 WSFA 09/15/17 09/15/17 NBC Today 2	9-10am	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$50.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 09/11/17-09/17/17 NBC Today 2	9-10am	F :30	\$50.00	NM		
Credited						
14 WSFA 09/18/17 09/18/17 WSFA 12 News at Ten - MF	10-1035pm	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$275.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - MI		M:30	\$275.00	NM		
Credited	•					
15 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 11A	11-1130Am	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	Rate					
Spot Ch Date Range Description	\$30.00 Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 11A	11-1130Am	M:30	\$30.00	NM		
Credited						
16 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 1130AM	1130A-12P	:30		NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	Rate					
Week: 09/18/17 09/24/17 1 1	\$30.00			I		

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| Contract / Revision | Alt Order # | 08768702

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	* Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
17 WSFA 09/18/17 09/18/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm <u>Rate</u>	:30		NM 1	\$100.00
Week: 09/18/17 09/24/17 1 1	\$100,00				
18 WSFA 09/18/17 09/18/17 JUDGE JUDY 1ST RUN	330-4p	:30		NM 1	\$60.00
Start Date Week: 09/18/17End Date 09/24/17Weekdays 1Spots/Week 1	<u>Rate</u> \$60.00				
19 WSFA 09/18/17 09/18/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	•	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$60.00				
20 WSFA 09/18/17 09/18/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30		NM 1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$75.00				
21 WSFA 09/18/17 09/18/17 WSFA 12 News at Five	5-530pm	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$185.00		•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WSFA 09/18/17-09/24/17 WSFA 12 News at Five	5-530pm	M :30	\$185.00	NM	
Credited					
22 WSFA 09/18/17 09/18/17 Today in Alabama 530a	528am-6am	:30		NM 1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate			l	
Week: 09/18/17 09/24/17 1 1	\$100.00				
23 WSFA 09/18/17 09/18/17 WSFA 12 News at Six - MF	•	:30		NM 1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$350.00		-		
24 WSFA 09/18/17 09/18/17 Today in Alabama	6a-7a	:30		NM 1	\$175.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			ļ	
Week: 09/18/17 09/24/17 1 1	\$175.00				
25 WSFA 09/18/17 09/18/17 ENTERTAINMENT TONIGH	7630-7p	:30		NM 1	\$215.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/18/17 09/24/17 1 1	\$215.00				
26 WSFA 09/18/17 09/18/17 NBC Today Show	7-9am	:30	-	NM 1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/18/17 09/24/17 1 1	<u>Rate</u> \$115.00				
27 WSFA 09/18/17 09/18/17 NBC Today 2	9-10am	:30		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$50.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
1 WSFA 09/18/17-09/24/17 NBC Today 2	9-10am	M:30	\$50.00	NM	7
Credited	5 15a				
28 WSFA 09/16/17 09/16/17 NBC Saturday Today Show	6-8am	:30		NM 1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate	.00			Ų 10.00
Week: 09/11/17 09/17/171- 1	\$45.00				
29 WSFA 09/17/17 09/17/17 NET NBC Sunday Today Sh	c7-8a	:30		NM 1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/11/17 09/17/171 1	\$45.00				
30 WSFA 09/17/17 09/17/17 NET NBC Meet The Press	8-9a	:30	-	NM 1	\$45.00

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Contract / Revision Alt Order # 1800064 08768702

Contract Dates Product Estimate# 09/12/17 - 09/18/17 LUTHER STRANGE SE 812

<u>Advertiser</u> Original Date / Revision 09/11/17 / 09/11/17 POL/Strange, Luther/R/St

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	TypeSpots	s	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	<u>Rate</u> \$45.00		•			
31 WSFA 09/17/17 09/17/17 WSFA News Sunday AM Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	9-930a <u>Rate</u> \$20.00	:30		NM	1	\$20.00
32 WSFA 09/14/17 09/14/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	10-1035pm <u>Rate</u> \$275.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - MI Credited	Start/End Time 10-1035pm	Weekdays Length :30	<u>Rate</u> \$275.00	Type NM		
33 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	11-1130Am <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays Length :30	<u>Rate</u> \$30.00	<u>Type</u> NM		
34 WSFA 09/14/17 09/14/17 ALABAMA LIVE @ 1130AM Start Date	1130A-12P <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AM Credited	Start/End Time 1 1130A-12P	Weekdays Length :30	<u>Rate</u> \$30.00	<u>Type</u> NM		
N 35 WSFA 09/14/17 09/14/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	12-1230pm <u>Rate</u> \$100.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon Credited	Start/End Time 12-1230pm	Weekdays Length :30	<u>Rate</u> \$100.00	Type NM		
36 WSFA 09/14/17 09/14/17 JUDGE JUDY 1ST RUN Start Date	330-4p <u>Rate</u> \$60.00	:30		MM	1	\$60.00
37 WSFA 09/14/17 09/14/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	•	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 4-430P	Weekdays Length :30	<u>Rate</u> \$60.00	Type NM		
38 WSFA 09/14/17 09/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 430-5P	Weekdays Length :30	<u>Rate</u> \$75.00	Type NM		
N 39 WSFA 09/14/17 09/14/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30		NM	0	\$0.00

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| Contract / Revision | Alt Order # | 1800064 / 08768702

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

 Advertiser
 '
 Original Date / Revision

 POL/Strange, Luther/R/St
 09/11/17 / 09/11/17

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Five Credited	Rate Start/End Time 5-530pm	Weekdays Length	Rate \$185.00	Type NM	
40 WSFA 09/14/17 09/14/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	528am-6am <u>Rate</u> \$100.00	:30		NM 1	\$100.00
41 WSFA 09/14/17 09/14/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$350.00	:30		NM 1	\$350.00
42 WSFA 09/14/17 09/14/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	6a-7a <u>Rate</u> \$175.00	:30	•	NM 1	\$175.00
43 WSFA 09/14/17 09/14/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$215.00	:30		N M 1	\$215.00
44 WSFA 09/14/17 09/14/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	7-9am <u>Rate</u> \$115.00	:30		NM 1	\$115.00
45 WSFA 09/14/17 09/14/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> 1 WSFA 09/11/17-09/17/17 NBC Today 2 Credited	9-10am Rate \$50.00 Start/End Time 9-10am	:30 Weekdays LengthTh :30	Rate \$50.00	NM 0 Type NM	\$0.00
46 WSFA 09/12/17 09/12/17 WSFA 12 News at Ten - MF Start Date	<u>Rate</u> \$275.00 <u>Start/End Time</u>	:30 Weekdays Length -Tu :30	• <u>Rate</u> \$275.00	NM 0 Type NM	\$0.00
47 WSFA 09/12/17 09/12/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00 <u>Start/End Time</u> 11-1130Am	:30 Weekdays Length -Tu :30	• <u>Rate</u> •\$30.00	NM 0 Type NM	\$0.00
48 WSFA 09/12/17 09/12/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00 Start/End Time	:30	Poto	NM 0	\$0.00
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AN Credited	***************************************	Weekdays Length -Tu :30	<u>Rate</u> \$30.00	<u>Type</u> NM	
49 WSFA 09/12/17 09/12/17 WSFA 12 News at Noon Start Date	12-1230pm <u>Rate</u> \$100.00 <u>Start/End Time</u> 12-1230pm	:30 Weekdays Length -Tu :30	• <u>Rate</u> \$100.00	NM 0 <u>Type</u> NM	\$0.00

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 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

Advertiser Original Date / Revision
O9/11/17 / 09/11/17

	Start/End	Spots			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Spots	Amount
N 50 WSFA 09/12/17 09/12/17 JUDGE JUDY 1ST RUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/11/17 09/17/17 -1 1	330-4p <u>Rate</u> \$60.00	:30		NM 1	\$60.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 JUDGE JUDY 1ST RUN	Start/End Time 330-4p	Weekdays Length -Tu: :30	Rate \$60.00	<u>Type</u> <i>NM</i>	
See MG 50.2 2 WSFA 09/12/17-09/12/17 JUDGE JUDY 1ST RUN MG for 50.1 09/12	330-4p	-Tu: :30	\$60.00	NM	
51 WSFA 09/12/17 09/12/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	M-F 4-430P <u>Rate</u> \$60.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 4-430P	Weekdays Length -Tu :30	<u>Rate</u> \$60.00	<u>Type</u> NM	
52 WSFA 09/12/17 09/12/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	M-F 430-5P <u>Rate</u> \$75.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time	Weekdays Length -Tu :30	<u>Rate</u> \$75.00	<u>Type</u> NM	
E 53 WSFA 09/12/17 09/12/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -1 1	5-530pm <u>Rate</u> \$185.00	:30	•	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Five Credited	Start/End Time 5-530pm	Weekdays Length -Tu: :30	<u>Rate</u> \$185.00	<u>Type</u> NM	
N 54 WSFA 09/12/17 09/12/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	528am-6am <u>Rate</u> \$100.00	:30		NM 1	\$100.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 Today in Alabama 530a See MG 54.2	Start/End Time 528am-6am	Weekdays Length -Tu :30	. <u>Rate</u> \$100.00	Type NM	
2 WSFA 09/12/17-09/12/17 Today in Alabama 530a → MG for 54.1 09/12	528am-6am	-Tu: :30	\$100.00	NM	
N 55 WSFA 09/12/17 09/12/17 WSFA 12 News at Six - MF	6-630pm <u>Rate</u> \$350.00	:30		NM 1	\$350.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Six - MF See MG 55.2	Start/End Time 6-630pm	Weekdays Length -Tu :30	<u>Rate</u> \$350.00	Type NM	
2 WSFA 09/12/17-09/12/17 WSFA 12 News at Six - MF → MG for 55.1 09/12	6-630pm	-Tu: :30	\$350.00	NM	
N 56 WSFA 09/12/17 09/12/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	6a-7a <u>Rate</u> \$175.00	:30		NM 1	\$175.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 Today In Alabama See MG 56.2	Start/End Time 6a-7a	Weekdays Length -Tu: :30	<u>Rate</u> \$175.00	<u>Type</u> NM	
2 WSFA 09/12/17-09/12/17 Today In Alabama ⊕ MG for 56.1 09/12	6a-7a	-Tu: :30	\$175.00	NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 Contract / Revision
 Alt Order #

 1800064 /
 08768702

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

Advertiser Original Date / Revision

POL/Strange, Luther/R/St 09/11/17 / 09/11/17

	Start/End	Spots				
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Sp	ots	Amount
N 57 WSFA 09/12/17 09/12/17 ENTERTAINMENT TONIG Start Date End Date Weekdays Spots/Week	Rate	:30		NM	1	\$215.00
Week: 09/11/17 09/17/17 -1 1 Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ENTERTAINMENT TONIO	\$215.00 <u>Start/End Time</u> GH7630-7p	Weekdays Length -Tu :30	<u>Rate</u> \$215.00	<u>Type</u> <i>NM</i>		
See MG 57.2 2 WSFA 09/12/17-09/12/17 ENTERTAINMENT TONIG ⊕ MG for 57.1 09/12	GH1630-7p	-Tu: :30	\$215.00	NM		
N 58 WSFA 09/12/17 09/12/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	7-9am <u>Rate</u> \$115.00	:30		NM	1	\$115.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 09/11/17-09/17/17 NBC Today Show See MG 58.2	Start/End Time 7-9am	Weekdays Length -Tu :30	<u>Rate</u> \$115.00	<u>Type</u> <i>NM</i>		
2 WSFA 09/12/17-09/12/17 NBC Today Show → MG for 58.1 09/12	7-9am	-Tu :30	\$115.00	NM		
59 WSFA 09/12/17 09/12/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -1 1	9-10am <u>Rate</u> \$50.00	:30		NM	1	\$50.00
60 WSFA 09/13/17 09/13/17 WSFA 12 News at Ten - M Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	F 10-1035pm <u>Rate</u> \$275.00	:30		NM	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - N Credited	Start/End Time 1F 10-1035pm	Weekdays Length	<u>Rate</u> \$275.00	<u>Type</u> <i>NM</i>		
61 WSFA 09/13/17 09/13/17 ALABAMA LIVE @ 11A <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/11/17 09/17/171 1	11-1130Am <u>Rate</u> \$30.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A Credited	Start/End Time 11-1130Am	Weekdays Length	<u>Rate</u> \$30.00	<u>Type</u> <i>NM</i>		
62 WSFA 09/13/17 09/13/17 ALABAMA LIVE @ 1130AN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/171 1	M 1130A-12P Rate \$30.00	:30	•	NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130A Credited	Start/End Time M 1130A-12P	Weekdays Length	<u>Rate</u> \$30.00	<u>Type</u> <i>NM</i>		
63 WSFA 09/13/17 09/13/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	12-1230pm <u>Rate</u> \$100.00	:30	_	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon Credited	Start/End Time 12-1230pm	Weekdays Length :30	<u>Rate</u> \$100.00	<u>Type</u> <i>NM</i>		
64 WSFA 09/13/17 09/13/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 4-430P	Weekdays Length	<u>Rate</u> ,\$ 60.00	<u>Type</u> <i>NM</i>		

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www.wsfa.com

 Contract / Revision
 Alt Order #

 1800064 /
 08768702

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/St
 09/11/17 / 09/11/17

Start Date	*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type Sp	ots	Amount
Signt Date End Date Meekdays Spots/Week S75.00 Start/Del Trible S75.00 Start Del Trible S75.00				rate			
Spot Ch	Start Date	Rate	.50	•	INIVI	O	ψ0.00
N 66 WSFA 09/13/17 09/13/17 WSFA 12 News at Five S-530pm 30 NM 0 \$0.00			Weekdays Length	Rate	Type		
N 66 WSFA 09/13/17 09/13/17 WSFA 12 News at Five S-530pm Start Date End Date Weekdays SpotsWeek Staft Date							
Start Date End Date Weekdays Sots/Week Rate 1/10 Start Date Minute Start Date	Credited						
Start Date End Date Weekdays Sots/Week Rate 1/10 Start Date Minute Start Date	N 66 WSFA 09/13/17 09/13/17 WSFA 12 News at Five	5-530pm	:30		NM	0	\$0.00
1 WSFA 09/1/17-09/17/17 WSFA 12 News at Five S-530pm W	Start Date End Date Weekdays Spots/Week	Rate					
Credited	Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
67 WSFA 09/13/17 09/13/17 Today in Alabama 530a S28am-6am Rate S100.00 Start Date End Date Weekdays Spots/Week S100.00	1 WSFA 09/11/17-09/17/17 WSFA 12 News at Five	5-530pm	W :30	\$185.00	NM		
Start Date End Date Weekdays Spots/Week Rate Storong Start Date End Date Weekdays Spots/Week Spots/W	Credited						
Start Date End Date Weekdays Spots/Week Rate Storong Start Date End Date Weekdays Spots/Week Spots/W	67 WSFA 09/13/17 09/13/17 Today in Alabama 530a	528am-6am	:30		NM	1	\$100.00
Start Date Sta	Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Start Date End Date Weekk 09/11/17 09/17/17 Today In Alabama 6a-7a :30	Week: 09/11/17 09/17/171 1	\$100.00					
Week: 09/11/17	68 WSFA 09/13/17 09/13/17 WSFA 12 News at Six - MF	6-630pm	:30		NM	1	\$350.00
69 WSFA 09/13/17							
Start Date End Date Meekdays Spots/Week Rate Start Date Meekdays Spots/Week Sp		\$350.00		•			
Neek: 09/11/17 09/13/17 09/13/17 09/13/17 09/13/17 ENTERTAINMENT TONIGHISOJO-TP 10.00 13.00 13.00 13.00 14.00	•		:30		NM	1	\$175.00
To WSFA 09/13/17							
Start Date End Date Meekdays Spots/Week S215.00							
Week: 09/11/17		,	:30		NM	1	\$215.00
T1 WSFA 09/13/17							
Start Date End Date Weekdays O9/17/17 O9/13/17 NBC Today 2 O9-10am :30 :						4	0445 00
Week: 09/11/17 09/13/17 NBC Today 2 9-10am :30 :			:30	•	NIVI	1	\$115.00
Tolor Tolo							
Start Date End Date O9/17/17 O9/15/17 Tonight Show 1035-1137pm :30 :			-30		NIM	1	\$50.00
Week: 09/11/17 09/17/17 1 1 \$50.00 73 WSFA 09/12/17 09/15/17 Tonight Show 1035-1137pm :30 NM 0 \$0.00 Start Date Start Date Week (09/11/17) End Date Weekdays Spot Spot Spot Spot Spot Spot Spot Spot			.30		IVIVI	•	\$30.00
Start Date End Date Weekdays Spots/Week Rate \$115.00							
Start Date End Date Weekdays Spots/Week Rate \$115.00	73 WSFA 09/12/17 09/15/17 Tonight Show	1035-1137pm	:30		NM	0	\$0.00
Week: 09/11/17 09/17/17 -TwTF 3 \$115.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$145.00 NM Credited 2 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$145.00 NM Credited 3 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$145.00 NM 74 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES 130-2p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate - - - Week: 09/18/17 09/24/17 1 1 \$30.00 Start/End Time Weekdays Length Rate Type 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES 130-2p M :30 \$30.00 NM Credited 75 WSFA 09/12/17<			.00			ŭ	40.00
1 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$115.00 NM Credited 2 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$115.00 NM Credited 3 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$115.00 NM Credited 74 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES 130-2p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 Rate Start/End Time Weekdays Length Rate Type 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES \$30.00 NM Rate Type N/W							
Credited 2 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$115.00 NM Credited 3 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$115.00 NM Credited 74 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES 130-2p :30 NM 0 \$0.00 Start Date End Date End Date Weekdays Spots/Week Rate Rate * * * * Week: 09/18/17 09/24/17 1 1 \$30.00 * * * * * Spot Ch Date Range 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES 130-2p *	Spot Ch Date Range Description	Start/End Time	Weekdays Length	* Rate	<u>Type</u>		
2 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$115.00 NM Credited 3 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$115.00 NM Credited 74 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES 130-2p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/18/17 09/24/17 1 1 \$30.00 Start/End Time Weekdays Length Rate Type 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES 130-2p M :30 \$30.00 NM Credited 75 WSFA 09/12/17 09/15/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 3 \$1,245.00	1 WSFA 09/11/17-09/17/17 Tonight Show	1035-1137pm	-TuWThF :30	\$115.00	NM		
Credited 3 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30							
3 WSFA 09/11/17-09/17/17 Tonight Show 1035-1137pm -TuWThF :30 \$115.00 NM Credited 74 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES 130-2p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/18/17 09/24/17 1 1 \$30.00 Start/End Time Weekdays Length Rate Type 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES 130-2p M :30 \$30.00 NM Credited 75 WSFA 09/12/17 09/15/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 3 \$1,245.00		1035-1137pm	-TuWThF :30	\$115.00	NM		
Credited 74 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES 130-2p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate . . Week: 09/18/17 09/24/17 1 1 \$30.00 \$30.00 . Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES 130-2p Weekdays Length M :30 \$30.00 Rate Type N/W		1005 1107		0445.00			
74 WSFA 09/18/17 09/18/17 RIGHT THIS MINUTES 130-2p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Rate . Week: 09/18/17 09/24/17 1 1 \$30.00 . Rate Type 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES 130-2p M	3	1035-1137pm	-Tuwin :30	\$115.00	IVIVI		
Start Date End Date Weekdays Spots/Week Rate Week: 09/18/17 09/24/17 1 1 \$30.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES 130-2p M :30 \$30.00 NM Credited 75 WSFA 09/12/17 09/15/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 3 \$1,245.00							
Week: 09/18/17 09/24/17 1 1 \$30.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES 130-2p M		•	:30		NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES 130-2p M :30 \$30.00 NM Credited 75 WSFA 09/12/17 09/15/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 3 \$1,245.00				•			
1 WSFA 09/18/17-09/24/17 RIGHT THIS MINUTES 130-2p M :30 \$30.00 NM Credited 75 WSFA 09/12/17 09/15/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 3 \$1,245.00			Weekdays Length	Rate	Type		
Credited 75 WSFA 09/12/17 09/15/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 3 \$1,245.00							
75 WSFA 09/12/17 09/15/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 3 \$1,245.00		·					
, and the second of the second	75 WSFA 09/12/17 09/15/17 WSFA 12 News at Ten - MF	10-1035pm	:30		NM	3	\$1,245.00
		'	• • •				

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Contract / Re	vision	Alt Order #
1800064	1	08768702

 Contract Dates
 Product
 Estimate #

 09/12/17 - 09/18/17
 LUTHER STRANGE SE 812

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/Se
 09/11/17 / 09/11/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 -TwTF 3	<u>Rate</u> \$415.00				
76 WSFA 09/12/17 09/17/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -TwTF 3	M-F 430-5P <u>Rate</u> \$115.00	:30 •	NM	3	\$345.00
77 WSFA 09/12/17 09/17/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -TwTF 3	11-1130Am <u>Rate</u> \$70.00	:30	NM	3	\$210.00
78 WSFA 09/12/17 09/17/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -TwTF 2	11-1130Am <u>Rate</u> \$70.00	:30	NM	2	\$140.00
79 WSFA 09/18/17 09/18/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$70.00	:30	NM	1	\$70.00
80 WSFA 09/12/17 09/17/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 -TWTF 3	12-1230pm <u>Rate</u> \$225.00	:30	NM	3	\$675.00
81 WSFA 09/18/17 09/18/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17 M 1	M-F 4-430P <u>Rate</u> \$135.00	:30	NM	1	\$135.00
N 82 WSFA 09/13/17 09/17/17 WSFA 12 News at Six - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17wTF 1	6-630pm <u>Rate</u> \$525.00	:30	MM	1	\$525.00
N 83 WSFA 09/13/17 09/17/17 ENTERTAINMENT TONIGH	H1630-7p <u>Rate</u> \$215.00	:30	MM	1	\$215.00
D 84 WSFA 09/13/17 09/17/17 ENTERTAINMENT TONIGH	-17630-7p	:30 •	NM	0	\$0.00
N 85 WSFA 09/13/17 09/17/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17WTF 1	528am-6am <u>Rate</u> \$100.00	:30	MM	1	\$100.00
		Totals		57	\$9,135.00

Signature:		Date:		
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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET TRF# 1800064 #0 \$\$\$ REP HEADLINE# 8768702 \$\$\$ MOD# 2: APPROVED REV

SEP11/17 10.18 *** WSFA-TV *** RISK !!! REPORT FROM STATION **CHANGES** CREDIT HARRIS AGENCY

FAX# 703-516-9680

ADV # ADV. NAME POLI/L STRANGE/R/SEN/AL	REP.#	OFF.#	SALESMAN #
AGY # AGY. NAME PINPOINT MEDIA	BUYER NAM	BUYER NAME DANETTE SEGROVES	ROVES
1707 OSAGE STREET SUITE 103	SALES PRS	SALES PRSN WA- RYAN EDDINS (H)	DDINS (H)
ALEXANDRIA, VA 22302			
ORDER # CONTRACT # 8768702	CLASS: NATE.	ATL. LOCAL	REGIONAL
PRDCT LUTHER STRANGE SENAT EST#812 COMMENTS: (LINE, ORDER, INVOICE)	A, INVOICE)		
FLIGHT DATES SEP12/17 SEP18/17 WK-1			
CITY TAX STATE TAX CO-OP BILLING NEEDED	3DED		DATE_SEP11/17 10.18

STA:

IN ADVANCE SCHEDULE CASH Þ IS THIS **** Σ CON

- IDB# 1886. - IDB# 9915283 ELECTRONIC INVOICING: TV INVOICES SPOT DATA

(SEP11/17) PLS CONTRACT TOTAL SPOTS \$185.00 \$185.00 \$185.00 \$185.00 \$185.00 \$215.00 TOTAL DENICE THANKS, SEP15 SEP14 PLEASE CONFIRM. MISSED: FRI/500P-530P THU/1200N-1230P THU/500P-530P TUE/500P-530P WED/500P-530P OFFER:W-F/600P-630P W-F/530A-600A CMT: NO AVAILS. ιŏ MAKEGOOD OFFERS: BUY#35 BUY#39 BUY#53 BUY#66 9,135.00 TO PRINT UNRESL 40 NO BUYS STATION SEP/17 Ω

% CABL *₩* WCOV 0 7 % % WAKA 7 % ESFA WNCF 56% WSFA \$49,388 TOTALS MARKET

9

0%

WIYC

0%

WBMM

\$9,135.00

ADVISE

SHARES ACCURATE

SVC- NSI DEMOS- RA35+*

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET REP HEADLINE# 8768702 TRF# 1800064 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** **

SEP11/17 11.13 *** WSFA-TV ***

REP.# SALESMAN #	BUYER NAME DANETTE SEGROVES	SALES PRSN WA- RYAN EDDINS (H)		CLASS: NATL. LOCAL REGIONAL	CE)		DATE_SEP11/17 11.
ADV # ADV. NAME POLI/L STRANGE/R/SEN/AL	AGY # AGY. NAME PINPOINT MEDIA	1707 OSAGE STREET SUITE 103	ALEXANDRIA, VA 22302	ORDER # CONTRACT # 8768702	PRDCT LUTHER STRANGE SENAT EST#812 COMMENTS: (LINE, ORDER, INVOICE)	FLIGHT DATES SEP12/17 SEP18/17 WK-1	CITY TAX STATE TAX CO-OP BILLING NEEDED

.13

REVISED ORDER
M2 OKD AS LINES 82-84
TTL SAME, \$9,135
PLS CONFM
THANKS JASMINE FOR RYAN REP:

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

SPOT DATA - IDB# 1886. TV INVOICES - IDB# 9915283 ELECTRONIC INVOICING:

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9/15

9/15

\$185.00

NEWS AT

WSFA 12 WSFA 12

PROGRAM : CON COM1:

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REP: TEL CREDIT A CREDIT A S\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
+ARRIS REPORT FROM REP
CHANGES *** WSFA-TV ***

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REP HEADLINE# 8768702 TRF# 1800064 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

SEP11/17 11.13 *** WSFA-TV *** FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

:TOTL: :SPTS:		17)					ADVISE.			
DAYS		(SEP11/17)					PLS ADV			
S: WEEK : IK: INVT :		\$185.00	\$100.00	\$185.00	\$185.00	\$185.00	\$525.00	\$215.00	\$100.00	
END :SPTS: DATE : /WK:		308	308	308	308	308	308	308	308	DENICE
: START : : DATE :		SEP15	SEP14	SEP14	SEP12	SEP13	SEP13	SEP13	SEP13	THANKS,
RATE										E CONFIRM.
PERIOD : LGTH : SEC :		MISSED: FRI/500P-530P	THU/1200N-1230P	THU/500P-530P	TUE/500P-530P	WED/500P-530P	OFFER:W-F/600P-630P	& W-F/630P-700P	& W-F/530A-600A	CMT:NO AVAILS. PLEASE
:REP :CD: TIME PERIOD :LINE#: :	STATION MAKEGOOD OFFERS:	D BUY#7	BUY#35	BUY#39	BUY#53	BUY#66				
:LINE#:REP : :LINE#	STATION M	M2 OK'D								

WIYC 08	
WBMM 0%	
CABL 08	
WCOV 9%	
WAKA 28%	EAKA 0%
WNCF 7%	ESFA 0%
WSFA 56%	
\$ \$49,388	
MARKET TOTALS	

\$9,135.00

CONTRACT TOTAL TOTAL SPOTS

ACCURATE SHARES

\$9,135.00

SEP/17

SVC- NSI DEMOS- RA35+*

Y-DAYS Z-COMMENTS *-MULTIPLE M-MAKEGOOD N-PROGRAM NAME L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

AGENCY TEL# 703-528-9387 TRF# 1800064 #1 \$\$\$

MOD# 2: APPROVED REV

8768702

HEADLINE#

REP SSS

FROM STATION RISK !! REPORT CREDIT HARRIS REP: TEL# 703-528 CREDIT ADVISORY: ORDER WORKSHEET

SEP11/17 12.33 ** WSFA-TV ***

703-516-9680

FAX#

*** WSFA-TV

.33 12 # ADVISE (SEP11/17) SALESMAN SEP11/1 REGIONAL (H) PLS EDDINS SEGROVES DATE \$185.00 \$185.00 \$185.00 \$185.00 \$2185.00 \$100.00 LOCAL RYAN DANETTE OFF. GENERATION WA-NATL NAME PRSN CLASS: CONTRACT SCHEDULED FOR **REP.#** BUYER SALES INVOICE) BILLING NEEDED SEP15 SEP14 SEP14 SEP13 SEP13 SEP13 ORDER, 103 (LINE, STRANGE/R/SEN/AL SUITE SCHEDULE CO-OP APPROVED. COMMENTS: 22302 8768702 MISSED: FRI/500P-530P THU/1200N-1230P STREET TUE/500P-530P WED/500P-530P OFFER:W-F/600P-630P THU/500P-530P VA MEDIA WK-1# ADVANCE BEEN ALEXANDRIA OSAGE CONTRACT EST#812 PINPOINT SEP18/17 1886. HAVE POLI/L 1707 Z RYAN TAX INVOICING: ORDER CASH SENAT 82-8 IDB# IDB# NAME NAME FOR STATE OKD AS LINES L SAME, \$9,135 ď NOTICE: CHANGES OF THIS THANKS JASMINE STATION MAKEGOOD OFFERS STRANGE ı SI REVISED ORDER M2 OKD AS LIN ADV. AGY. BUY#35 BUY#35 BUY#39 BUY#53 BUY#66 SEP12 TV INVOICES THIS ELECTRONIC TTL SAME, CONFM SPOT DATA LUTHER **** DATES PLS TAX OK'D # FLIGHT # # ORDER PRDCT CITY Ω ADV AGY REP: STA: CON

\$9,135.00 57 TOTAL CONTRACT TOTAL

DENICE

THANKS,

CONFIRM.

PLEASE

CMT: NO AVAILS.

W-F/630P-700P W-F/530A-600A

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SEP13